

WMST



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1396199

June 1954

BROADCASTING STATION LICENSE RECORD

3562

Date first licensed 1-18-55

Call letters W.M.S.T.

Station location Mount Sterling, Kentucky

Name of licensee MT. STERLING BROADCASTING COMPANY

Transmitter location Spencer Pike, 0.2 mile E. of Osborne Rd., Near Mt. Sterling, Kentucky
(CP 8-1-57) (BL-1-18-55)40353 34 Broadway, Mt. Sterling, Kentucky (BRC-1206) (BL-1-18-55)
Main studio location To be determined, Mt. Sterling, Kentucky (CP 8-1-57)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To--
BP-10301	8-1-57	1150kc	500w	Day	10-1-57 4-1-58
CP for new standard broadcast station (RC)					
BRC-1206 (1)	10-24-57	Modification of construction permit to specify studio location and operate transmitter by remote control from 34 Broadway, Mt. Sterling, Kentucky			
BL-6679	1-10-58	1150kc	500w	Day	1-10-58 8-1-58
Licensed to cover CP(BP-10,301 as mod.) which authorized a new standard broadcast station.					
BR-3562	7-23-58	Renewal of license		8-1	8-1-61
BS-3562 (1) Eff: 2:00am 4-3-60	3-28-60	Mod. of license to change from the Central Standard Time Zone to the Eastern Standard Time Zone.			
BR-3562	7-20-61	1150kc	500w	Day	8-1 8-1-64
BR-3562	7-10-64	Renewal of License		8-1	8-1-67
BR-3562	10-31-67	Renewal of License		10-31	8-1-70
TELEGRAM	10-17-67	PSA	373w		
BR-3562(S)	10-29-70	Renewal			8-1-73
EBSA	6-12-72				
TRANS. NOW CCA AM-500-D per renewal application					
BR-3562(L)	8-31-73	RENEWAL			8-1-76
BS-3562(1)	1-6-74	Chg. to CST			
Comlet	12-2-74	chg back to EST			
BR-3562(L)	1-19-77	Renewal of license			8-1-79
BR790403YC (S)	7-18-79	RENEWAL OF LICNESE			8-1-82

APPLICATION RECORD - BROADCASTING

Call New-- W M S T
Letters

Name Mt. STERLING BROADCASTING COMPANY
Mt. Sterling, Kentucky (PO: William C. Clay, Jr., 50 Broadway, Mt. Sterling, Ky)

File No.	Dated	Application for	Action	
			Nature	Date
BP-10,301	1-6-56	Construction permit for a new standard broad-	GRANTED	8-1-57
Rec'd	1-10-56	cast station to be operated on:	After Hearing.	
Filed	1-10-56	Frequency: 960kc 1150kc	Initial Decision and	
		Power: 500w	Order issued.	
		Hrs. of Op.: Daytime	Docket #11704	
		Trans. Location: On West side of Highway 11		
		just North of Old Levee Road		
		Nr. Mt. Sterling, Kentucky		
		Studio Location: Same To be determined.		
		Mt. Sterling, Ky.		
		Remote Control Point - Same as studio		
		X Samuel Miller, Atty.		
		Commercial Radio Equipment Company		
		Engrs. (Edward F. Lorentz)		

SEE CARD #2 FOR AMENDMENT

(GATES-RC-500K)

RCA BTA 500MX

FORM BC-121 #2
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters NEW

Name MT. STERLING BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BP-10,301 AMENDMENT Rec'd Filed	1-31-57 2-1-57 2-1-57	AMENDED to change frequency to 1150kc, change ant.-trans. loc. to Spencer Pike, 0.2 mile E of Osborne Road, Nr. Mt. Sterling, Ky., change studio loc. to To be determined. Mt. Sterling, Ky., operate trans. by remote control from studio loc., make changes in ant.(decr.hght) & gr. system and change type transmitter (RCA BTA 500MX). Sam Miller, Atty.	see card #1 for action taken	
BRC-1206 Rec'd Filed	10-19-57 10-21-57 10-21-57	Modification of construction permit to specify studio location and operate transmitter by remote control from 34 Broadway, Mt. Sterling, Kentucky.	GRANTED	10-24-57

FORM BC-121#3
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters WMST

Name MT. STERLING BROADCASTING COMPANY
MOUNT STERLING, KENTUCKY

File No.	Dated	Application for	Action	
			Nature	Date
BL-6879 Rec'd Filed	10-15-57 10-18-57 10-18-57	License to cover Construction permit BP-10,301 as mod., which authorized a new standard broadcast station. Atty: Samuel Miller	GRANTED	1-18-58
BR-3562 Rec'd. Filed	5-26-58 6-2-58 6-2-58	Renewal of license. Samuel Miller, Atty.	GRANTED	7-23-58
BR-3562 Rec'd & Filed	4-26-61 4-27-61	Renewal of License	GRANTED	7-20-61
BR-3562 R & F	5-1-64 5-4-64	Renewal of License	GRANTED	7-10-64
BR-3562 R. & F.	4-29-67 5-3-67	Renewal of license.	GRANTED 10-31	10-31-67
7-31-67 Apparent \$200 Forfeiture. (Sect. 73.47(b) Rules). By Commission Memorandum Opinion and Order adopted April 17, 1968 ordered WMST to pay forfeiture of \$200.				

APPLICATION RECORD - BROADCASTING

Call
Letters W M S TName MT. STERLING BROADCASTING COMPANY
MOUNT STERLING, KENTUCKY

File No.	Dated	Application for	Action	
			Nature	Date
BR-3562 R & F \$75 #597160 PN Recd. PRESS	4-30-70 4-29-70 " " MAY 26 1970	RENEWAL OF LICENSE AMENDED 8-24-70 re: commercial policy AMENDED 10-5-70 re: commercial practices	GRANTED	10-29-70
BR-3562 R & F PN PRESS JUN 1 1973	5-1-73 5-3-73 5-3-73	Renewal of License AMENDED 7-30-73 re: commercial policy AMENDED 8-20-73 re: EEO	GRANTED	8-31-73
BR-3562 R & F P. N. Rec'd Press	3-29-76 3-31-76 3-31-76 MAY 3 1976	Renewal of License. AMENDED 6-1-76 re: commercial matter, EEO & engineering	GRANTED	1-19-77

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

Call
Letters W M S T

Name MT. STERLING BROADCASTING COMPANY
MOUNT STERLING, KENTUCKY

File No.	Dated	Application for	Action	
			Nature	Date
BR 790403 YC PRESS APR 13 1979		RENEWAL OF LICENSE	GRANTED	7-18-79

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

